



ARCHITECT  
@WORK  
FRANCE

SPONSORING & ADVERTISING OPTIONS

# ARCHITECT@WORK

A complete event for architects, interior designers and other planners with a focus on product innovations

ARCHITECT@WORK already has many fans, and there are more and more. The exclusive trade fair format brings the latest to its visitors in a completely different way to other trade fair organizers. This is the secret of their success, which allows them to grow from event to event - both in the number of visitors and in the number of exhibitors who appreciate the atmosphere and the good opportunity to network .

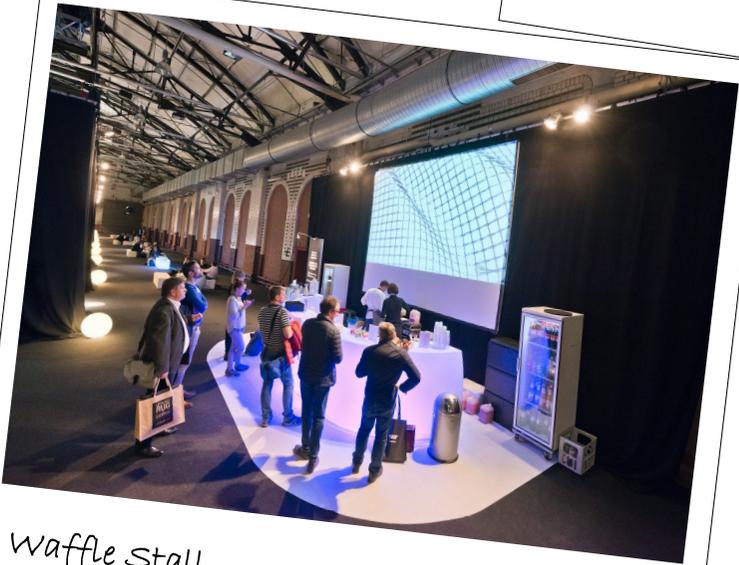
The format of the ARCHITECT@WORK goes far beyond that of a classic trade fair and not only presents single products to the public , but also provides an interesting, top-class seminar programme with lectures and exhibits full of valuable food for thought, new views and topics of conversation. It brings the industry together in one place – to exchange ideas in the best productive and informative way.

In this brochure you will find a few new sponsorship options to put your presence at ARCHITECT@WORK even more in the spotlight. We are also always open to suggestions. Just let us know if you would like to be a sponsor!





Sweets Stall



waffle stall



Photo-booth



Keynote Sponsoring



Battery charging station



Bar lighting

## KEYNOTE SPONSORING

The popular ARCHITECT@WORK series of talks invites renowned thinkers and pioneers from the French architecture scene to each edition. You may sponsor the speaker via the keynote sponsorship. The speaker will be mentioned in connection with your company name on our website, in the trade fair catalogue and on the programme posters, (Rudy Ricciotti presented by your company). The speaker may also be introduced at the beginning of the presentation, by a high-ranking employee from your company.

PRICE: 2.500 EUR



## SWEETS / ICE-CREAM / WAFFLE STALL

A sugar-sweet idea to be seen, because no-one can pass by a Sweets, Ice-cream or Waffle Stall without stopping. Your logo will be shown on the stall which will be announced on our website. Your logo will also be printed on the serviettes at the Waffle Stall and on the pots at the Ice Cream Stall.

You may only sponsor one stall per edition.

### PRICE:

Sweets Stall: 2.750 EUR

Ice Cream Stall: 4.500 EUR

Waffle Stall: 4.500 EUR



## PHOTO-BOOTH

Our photo-booth is a real eye-catcher. You can rent this for the duration of ARCHITECT@WORK.

Visitors can take unlimited photos and print them immediately. You can define the layout of the print-outs yourself. You may even apply your logo to the photo-booth.

PRICE: 2.500 EUR



## BATTERY CHARGING STATION

Nowadays, we all want to be online all the time - so a battery charging station is vital at ARCHITECT@WORK. Take this opportunity to link your company to "Power". Your logo will be placed on the charging station. Also, the charging station is indicated on the floor plan in the catalogue and, in the hall itself, arrows indicate where it is situated.

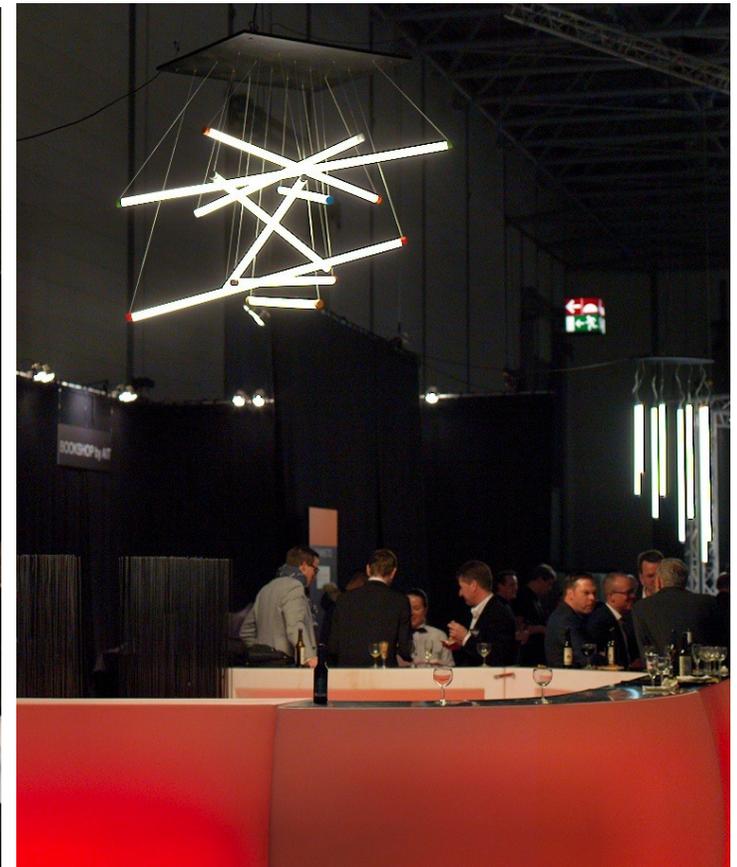
PRICE: 1.200 EUR



## BAR LIGHTING

If you are a lighting company and would like to give your suspended lighting fixtures a very special platform, then our bar lighting is the right place to put your product in the limelight. We provide the support and electricity, you provide your lights. You will also be mentioned as our "Lighting Partner" with your logo next to the bar.

PRICE: 1.500 EUR



# STANDARD SPONSORSHIP PACKAGE

## WHAT

Your Logo

In the fair catalogue and mentioned at the entrance

On the invitations

On all print media

A link to your homepage on our website

2 tweets

1 LinkedIn and 1 Instagram Post

Visit Connect App (1 licence)

An exhibitor can order maximum one sponsorship package. There are 10 standard sponsorship packages available.

*The sponsorship package can only be confirmed if your innovations have been approved by the jury.*

## ONSITE ADVERTISING OPTIONS

Of course, we use the versatile possibilities of social media as a voice for ARCHITECT@WORK. In this way, we not only give our visitors a look behind the scenes, but also address new visitors through a target-group oriented strategy. Because today, the Internet is THE number one source of information!

Whichever sponsorship you choose, we will of course report on what to expect through our social media channels before and during ARCHITECT@WORK. We recommend that you also use your own social media channels extensively, to publish information and promote interaction.

WHAT	PRICE PER FRENCH EDITION
Keynote Sponsoring	2.500 EUR
Sweets stall	2.750 EUR
Ice-Cream Stall	4.500 EUR
Waffle Stall	4.500 EUR
Photo-booth	2.500 EUR
Battery Charging Station	1.200 EUR
Bar Lighting	1.500 EUR
Standard Sponsoring Package Paris	2.250 EUR
Standard Sponsoring Package Lyon/Nantes	1.700 EUR